

SECTION- C

Answer any TWO of the following question. Each question carries TWELVE Marks. (2x12=24)

7. Explain the various Principles of Management
8. What is planning? Bring out the steps involved in planning process.
9. Define the term 'Recruitment' critically discuss the various sources of managerial recruitment.

SECTION- D

Answer any ONE of the following questions, carries SIX Marks. (1x6=6)

10. Identify 10 special skills for excellent Managers.
11. What are the challenges faced By Indian Women Entrepreneurs?

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