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B.M.S COLLEGE FOR WOMEN, AUTONOMOUS

BENGALURU – 560004 SEMESTER END EXAMINATION – JANUARY/FEBRUARY 2023

B.Com. Accounting and Finance - I Semester

BUSINESS DYNAMICS AND ENTREPRENEURSHIP (NEP Scheme 2021-22 onwards)

Course Code: BAF1DSC03 QP Code: 1038 Duration: 2 ½ Hours Max. Marks: 60

Instructions: All the answers should be written in English only.

SECTION-A

- 1. Answer any FIVE of the following questions. Each question carries TWO Marks. (5x2=10)
 - a. What is Scalar Chain?
 - b. What is Management?
 - c. What do you mean by Staffing?
 - d. Mention any two Techniques of employee Retention.
 - e. What do you mean by "Drone entrepreneur?
 - f. Give the meaning of Job Design.
 - g. Expand 1) NSDM 2) TREAD

SECTION-B

Answer any FOUR of the following questions. Each question carries FIVE Marks. (4x5=20)

- 2. What are the pros and cons of being Entrepreneur?
- 3. Distinguish between Administration and Management.
- 4. What are the Vision and Mission of AWAKE?
- 5. Explain the various methods of job analysis.
- 6. What are the techniques of effective Co-Ordination?

SECTION- C

Answer any TWO of the following question. Each question carries TWELVE Marks. (2x12=24)

- 7. Explain the various Principles of Management
- 8. What is planning? Bring out the steps involved in planning process.
- 9. Define the term 'Recruitment' critically discuss the various sources of managerial recruitment.

SECTION- D

Answer any ONE of the following questions, carries SIX Marks.

(1x6=6)

- 10. Identify 10 special skills for excellent Managers.
- 11. What are the challenges faced By Indian Women Entrepreneurs?
